Hospitality

Hotels & Motels, Retirement, and Long-Term Care Facilities

As a Hospitality organization, your main priority is ensuring your guests, residents, and staff are kept safe. To do this requires being able to immediately recognize and begin responding to on-site emergencies and other less-critical but potentially serious situations prior to the arrival of public emergency responders. You also need tools to detect when a guest or resident may be unwell but unable to communicate their issue to emergency services or your staff.

While the importance of safety can't be overstated, your operation is still a business - and bottom-line matters. You need to know precisely when and where you need staff, simplify tedious tasks, and evaluate your spending on resources to ensure you're not spending unnecessarily. Additionally, you need to ensure accurate bill-backs to residents or guests, detect when voice services are being misused or abused, and incorporate this information into your existing property management or accounting packages.

Genesis's Hospitality Solutions not only provide real-time emergency alerting and management tools, but also helps you optimize both your personnel and physical resource usage, allows you to recover voice services-related costs for, and even generate additional revenue.

The Genesis Solution:

- Detect & respond immediately to staff, guests or residents in distress
- Direct emergency services to the correct room, floor or location
- ✓ Allocate phone charges to their sources
- ✓ Generate revenue with flexible surcharge and markup benchmarks
- ✓ Integrate call charges into your existing billing system
- \checkmark Monitor user activity and be notified of unusual periods of no usage
- Identify traffic trends and usage patterns by hour, day, week, month & year
- Determine if you have enough front desk and administrative staff
- Make & schedule telephone programming changes to your phone system







